


HEALTHIERUS SCHOOL CHALLENGE:
SMARTER LUNCHROOMS

PRESENTS

**Monetary Incentives:
What You Need To Know**

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June 3, 2015



Objective

- At the end of this Webinar, participants will be able to:
- Describe the status of HUSSC: SL award process
- Conduct and assist with training on the HUSSC: SL award process
- Provide applicants with tips to receive their HUSSC: SL monetary incentive efficiently

History

- HealthierUS School Challenge: Smarter Lunchrooms
 - Born in 2004
 - USDA/FNS -Team Nutrition
 - Let's Move!
 - Criteria (TN, School Meals, Smarter Lunchrooms, Smart Snacks, Nutr Ed, Phys Ed, Phys Act, Local Wellness Policy, Other Criteria of Excellence)
- Currently, over 7,000 schools certified!

In the beginning . . .

- ◊ New!
- ◊ HUSC Awardees received:
 - Plaque/Certificate
 - Recognition on TN Website
 - Letters from Child Nutrition/TN (3)
 - Display Banner
- ◊ "Unfunded Mandate"
- ◊ No funds for 5 years



In the middle . . .

- ◊ Team Nutrition Training Grants – Non-Competitive
- ◊ Let's Move!
- ◊ HUSC Awardees receive:
 - Plaque/Certificate signed by Secretary Vilsack
 - Recognition on TN Website
 - Congratulatory note from First Lady Michelle Obama
 - Display Banner
 - Monetary Incentive

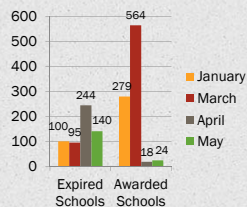


In present-day

- ◊ Slow growth
- ◊ Schools expiring




- ◊ WHY?
 - Legislation
 - Paperwork
 - ◊ Minimized
 - MONETARY INCENTIVES!!!!



Monetary Incentives - Process

- Announcement
- Quarterly
- Money computed
- Email sent to FSD requesting District banking information



Monetary Incentives - Process

- Announcement
- ~~Quarterly~~ → Monthly
- Money computed
- Email sent to FSD requesting District banking information → School District Financial Manager

School District Financial Manager

Name: _____


Email: _____

Phone Number: _____

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HUSC: SL 2014
Application

Monetary Incentives - Process

- Work closely with financial management staff at district level
- SAM → GSA
 - Register with SAM
 - Records must be active and current
 - <https://www.sam.gov> FREE to register!!!
 - Help Desk: Federal Service Desk
1-866-606-8220 Mon-Fri 8am-8pm EST



Monetary Incentives - Steps

- o 1st Step - IMPORTANT!
 - o Make sure record in SAM is correct and current
- o 2nd Step
 - o Complete request for banking information
 - o New form!

HeadStart School Challenge Monetary Incentive Form

USDA WASH DC DISTRICT 11 BANKING INFORMATION - PLEASE PRINT LEGIBLY
(OPTIONAL: Please provide all information requested - fully and completely)

Date: _____

SCHOOL/DISTRICT NAME: _____

EDU (Employee Identification Number): _____ DUNS Number: _____

ADDRESS: _____

CITY: _____ STATE: **ZIP +4** _____

CONTACT NAME: _____

CONTACT PHONE: _____ CONTACT E-MAIL: _____

FINANCIAL INSTITUTION WHERE PAYMENT WILL BE ELECTRONICALLY SENT (EFT)

NOTE: The banking information below MUST match what is in the SAM System for Awards Management at <http://www.sam.gov>

BANK NAME: _____

ADDRESS: _____

CITY: _____ STATE: **ZIP +4** _____

PHONE: _____

NAME on the ACCOUNT: _____ (As reflected in the SAM)

BANK ACCOUNT ROUTING NUMBER (FOR EFT OR ACH ONLY) _____

ACCOUNT NUMBER: _____

ACCOUNT TYPE: CHECKING _____ SAVINGS _____

For FNS Personnel Use Only

Date Received: _____ SAM Verified: _____

Number of: _____ FNS Verified: _____

Monetary Incentives - Form

- o SAM information is active/activated
- o Send form to USDA/FNS TN staff
- o Form is checked
- o Form assigned an internal number with dollar amount
- o Request for payment



Money Poll

- How many business days does it typically take on average for the payment to show in districts' account once the funds officer submits request for payment?




The Answer

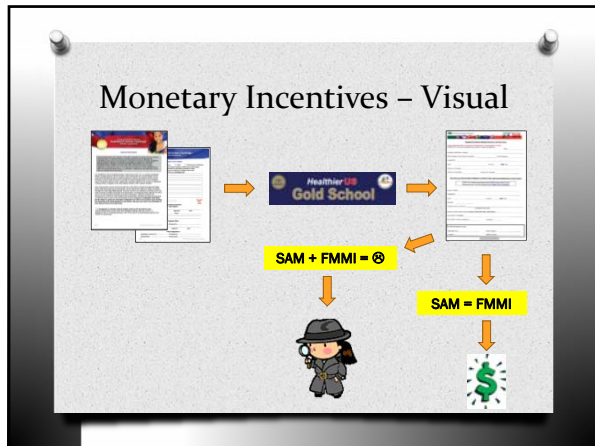
10 business days

MONEY TRUTH CLOUD

"About 60% of documents we get back have no issues."

Monetary Incentives – The Funds

- Email from TN staff 
- School versus District
 - Internal transfer from general account → school food service account
- Use of funds
 - "All HUSSC award monies must be deposited into the nonprofit school food service account and used for allowable expenses under that account."
 - Allowable Expenses – District Determined
 - Examples (food service/cafeteria equipment/improvements; SL supplies; nutrition education promotion*)
 - Cost Principles
 - ♦ 2 CFR Part 225/OMB Circular A-87
 - ♦ 2 CFR Part 230/OMB Circular A-122



- ### Monetary Incentives - Issues
- o #1 Reason: SAM record is expired
 - o Information provided is not accurate
 - o Changes to banking information
 - o Federal offset – garnishment
- \$ Email for Inquiries or Status Updates \$*

- ### Monetary Incentives
- o How to account or code funds for accounting or auditing purposes:
 - CFDA#: 10.574 Team Nutrition Grants
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